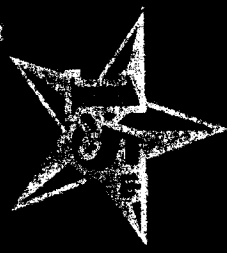


CONFERENCE AT A GLANCE

Drive Career Success with
Superior Performance



ANNUAL
CONFERENCE
& CAREER EXPO

The National Society of Hispanic MBAs
15th Annual Conference and Career Expo
Fort Worth, Texas, October 21-23



www.nshmba.org



8:00am – 6:00pm	Dell and Microsoft Marketing Case Competition and Reception	East Arena Rooms Presentation & Reception -106 Breakout -112, 113A, 113B, 114, 116, 118
	Citigroup Finance Case Competition and Reception	West Arena Rooms Presentation -121F Breakout -120, 122, 121B-E Reception - 121A
8:15am – 5:00pm	Chapter Officers' Training	204AB
8:30am – 5:00pm	National Board of Directors Meeting	202D
	Corporate Advisory Board Meeting	202C
12:15pm – 1:45pm	Coors Brewing Company Leadership Luncheon	203ABC
	Chapter Officers, National Board and Staff	
1:00pm – 9:00pm	On-Site and Pre-Registration	12 th Street Lobby
7:00pm – 9:00pm	General Mills, Pre-Conference Executive Reception and Dinner	Radisson Hotel Reception - West Promenade Dinner - Crystal Ballroom AB
	Invitation Only	

Tuesday, October 21

7:00am – 9:00pm	On-Site and Pre-Registration	12 th Street Lobby
8:00am – 6:00pm	Florida International University Welcome Center	102
	Northwest Airlines Coffee House	
	Dell, Microsoft & Intel Internet Café	
	PepsiCo Sip n Chip Station	
9:00am – 10:15am	ConAgra Foods Marketing Track	201A
	"Managing the Marketing Life Cycle"	
	DaimlerChrysler Finance Track	201B
	"Wealth Management: Risks, Rewards and Returns"	

Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

	Foundation for Management Success"	
	Hewitt Associates Leadership Track "Leadership Forum: Executive Perspectives on Effective Leadership"	202A
	IBM Professional Competencies Track	202B
	"Negotiation: Core Competency for Career and Business Success"	
	Pitney Bowes Career Development Track	202C
	"H.I.R.E. & Career Change Strategies"	
	ConAgra Foods Marketing Track	204B
	"Dynamics of Service Marketing"	
	DaimlerChrysler Finance Track	204A
	"Effective Use of Six Sigma in the Finance Industry"	
	Microsoft Management Track	203C
	"Managing Customer Satisfaction in the Software Industry"	
	Hewitt Associates Leadership Track	203B
	"Leadership IQ: Finding the 24/7 Self"	
	IBM Professional Competencies Track	203A
	"Global Technology Outlook: The Future of Technology in the Business Workplace"	
	Pitney Bowes Career Development Track	202D
	"The Power of Resilience: Key Skills to Survive and Thrive During Change"	

Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

1:45pm – 3:00pm	ConAgra Foods Marketing Track 201A "Consumer Insights: Key to Brand Relevance" DaimlerChrysler Finance Track 201B "Finance Forum: Executive Viewpoints for Success in the Finance Industry" Microsoft Management Track 203A "Managing Execution for Strategic Change" Hewitt Associates Leadership Track 202A "Team Leadership in Multi-Cultural Environments" IBM Professional Competencies Track 202B "Industry Trends: Fast Growing Consulting Opportunities" Pitney Bowes Career Development Track 202C "Global Diversity Best Practices for Leaders" ConAgra Foods Marketing Track 204B "Marketing Forum: Executive Perspectives on Effective Sales, Advertising and Marketing" DaimlerChrysler Finance Track 204A "The Future of Finance and Banking: Trends, Developments and Opportunities" Microsoft Management Track 201C "High Performance Standards: Managing to Achieve Through the Greatest Asset – People!" Hewitt Associates Leadership Track 203B "Leader to Leader: Working Effectively and Powerfully with Other Leaders"
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Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

4:45pm – 5:30pm	"Inevitable You! Developing Competencies that Add Value" Pitney Bowes Career Development Track 202D "Hispanic Professionals Research: Status, Discrimination and Work Agreements" Sponsors Pre-Conference Orientation Meeting 103AB NSHMB Membership Meeting 202ABC Parasonic Opening Leadership Plenary Ballroom AB Corporate Networking Reception Water Gardens Event Plaza and Grand Lobby PepsiCo Opening Party Ballroom ABC
4:45pm – 6:00pm	
6:15pm – 8:00pm	
8:15pm – 9:45pm	
10:00pm – Midnight	

Friday, October 22			
7:00am – 9:00pm	On-Site and Pre-Registration	12 th Street Lobby	
7:45am – 9:00pm	AT&T Breakfast	Ballroom AB	
8:00am – 6:00pm	Florida International University Welcome Center Northwest Airlines Coffee House Dell, Microsoft and Intel Internet Café PepsiCo Sip n Chip Station	102	
8:00am – 6:15pm	Interview Booths	Exhibit Hall DEF	
9:00am – 6:30pm	Hispanic Vendors Fair	Exhibit Hall A	
9:00am – 12:30pm	Career Expo	Exhibit Hall BC	
10:30am – 11:30am	Johnson & Johnson Company Orientation Session American Airlines Company Orientation Session Target Company Orientation Session	201A 202A 201B	

Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

12:45pm - 2:00pm	ATI & Company Orientation Session	201C
2:15pm - 6:15pm	Procter & Gamble Company Orientation Session	202C
3:00pm - 4:00pm	Ford Motor Company Luncheon	Ballroom AB
	Career Expo	Exhibit Hall BC
	Georgia Pacific Company	201A
	Orientation Session	
	Microsoft Company	202A
	Orientation Session	
	Lehman Brothers Company	201B
	Orientation Session	
	Capital One Company	202B
	Orientation Session	
	Hewitt Associates Company	201C
	Orientation Session	
	PepsiCo Company	202C
	Orientation Session	
6:30pm - 8:30pm	United Technologies Corporation	Ballroom ABC
	Networking Event	

Saturday, October 23

7:00am - 9:00pm	On-Site and Pre-Registration	12 th Street Lobby
7:45am - 9:00am	Johnson & Johnson Breakfast	Ballroom AB
8:00am - 5:00pm	Florida International University	102
	Welcome Center	
	Northwest Airlines Coffee House	
	Dell, Microsoft and Intel Internet Café	
	PepsiCo Sip n' Chip Station	
	Education for Success,	201AB
8:00am - 4:30pm	High School Development Event	

Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

9:00am - 3:30pm	Hispanic Venours Fair	Exhibit Hall A
10:00am - 11:00am	Citigroup Company Orientation	203A
12:45pm - 2:00pm	Cadbury Schweppes Scholarship Luncheon	Ballroom AB
2:15pm - 3:15pm	Scholarship Recipients Meeting	103AB
2:15pm - 5:00pm	Career Expo	Exhibit Hall BC
6:45pm - 7:45pm	Mercedes Benz USA	Grand Lobby
	Brilliant Awards Reception	
8:00pm - 10:00pm	American Airlines Brilliant Awards Dinner	Ballroom AB
10:00pm - Midnight	Brilliant Awards Celebration	Ballroom ABC
	Performance by: El Son de Cali	

Note: All events take place at the Fort Worth Convention Center unless otherwise noted.

THANK YOU!

Please join us for more professional development and exciting networking opportunities next year at our:

- **16th Annual Conference & Career Expo**
- **Anaheim, California**
- **September 29 - October 1, 2005**

We hope to see you
next year in Anaheim





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YOUR MAP TO CAREER SUCCESS

Career Fair Map of the:

15th ANNUAL CONFERENCE & CAREER EXPO

The National Society of Hispanic MBAs
15th Annual Conference and Career Expo
Fort Worth, Texas, October 21-23

Fort Worth, Texas

October 21-23, 2001

Fort Worth Convention Center & Coliseum

NSH  MBA
NATIONAL SOCIETY OF HISPANIC MBAs

Jesus Alvarado

Career Fair Map

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citigroup

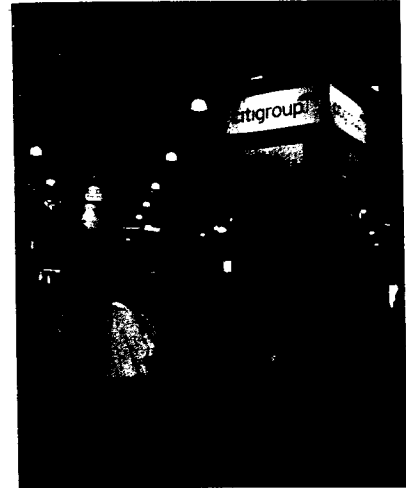
CAREER FAIR SPONSORS

3M (E,I)	528	Dell Inc. (P,I,V,O)	301	Hyundai Motor America & Hyundai		NYU-Stern School of Business	741	Thunderbird, The American Graduate	
Abbott Laboratories (P)	1127	Deloitte (P,E,I,V,O)	1004	Motor Finance Company (P,E)	432	Ohio State University	940	School of International Business	839
ADT Security Services	1304	Delta Airlines	205	IBM Corporation (E)	823	Our Lady of the Lake University	841	TIAA - CREF (P,E,I,V)	226
Amazon.com	135	Department of Defense (E)	1233	Indiana University, Kelley School of		PacificCare Health Systems (P)	410	Toyota Motor Sales, USA Inc. (P,I)	629
American Airlines Corporation (P,V)	501	Department of Labor (P,E,I)	636	Business MBA Program	641	Panasonic/Matsushita		Tribune Company (P,E,I)	630
American Express (P,E,I,O)	915	Department of Treasury		Ingersoll-Rand	626	Electronic Corporation of America (P)	815	Tuck School of Business	840
American University-Kogod		Comptroller of Currency (E,I)	1330	Institute for Supply Management	337	Paramount Pictures	1230	Tulane University	
School of Business	438	Deutsche Bank	904	Intel Corporation (E,I)	826	Penn State - Smeal MBA Program	336	Freeman School of Business	132
Amgen, Inc.	430	DeVry University	339	Internal Revenue Service (P,E,I,O)	931	PeopleSoft, Inc. (P,V)	832	TXU (P,E,I)	704
ARAMARK	125	Dallas/Ft. Worth Fundraising Auction	114	International Truck and		Pepperdine	1040	Tyco International (US) Inc. (P,E,I,V)	435
Arizona State University		DFW International Airport (P,E,I)	1333	Engine Corporation (P,E,I)	1132	PepsiCo (P,E,I)	1001	U. S. Department of State	433
W.P. Carey School of Business	640	Diageo (P,E,I)	926	Johnson & Johnson (P,E,I)	713	Pfizer, Inc. (P,I,O)	901	U.S. Securities and	
Association for Financial		DiamondCluster International (P,E,I)	335	Johnson Controls, Inc. (P,I)	836	Philip Morris USA (P,I)	323	Exchange Commission (P,E,I)	235
Professionals, The	1327	Duke University		Johnson School of Business		Pitney Bowes (P,E,I)	905	UBS (P)	1215
AstraZeneca (P)	228	The Fuqua School of Business	538	Cornell University	1139	Principal Financial Group (P,E,I,V,O)	1134	UCLA Anderson School of Management	237
AT Kearney, Inc. (P,I,V,O)	104	Dun & Bradstreet (P,I,O)	407	JP Morgan Chase (P,E,I,V)	215	Procter & Gamble (E,I)	1015	United States Coast Guard (P,I)	1329
AT&T (P,E)	623	DuPont (P,E,I,O)	1315	Kellogg Company (P)	1306	Prudential Financial (P)	118	United Technologies	
Aventis Pharmaceuticals (P,V,O)	1310	eBay Corporation (P,I,V,O)	827	Key Bank (P,I,V)	331	Qualcomm, Inc.	732	Corporation (P,E,I,V)	909
AXA Financial (P,E)	434	Eli Lilly (E,I)	634	Kimberly-Clark Corporation (P,E,I,O)	727	R.J. Reynolds Tobacco Company	912	University of Dallas	739
Babson College	541	ESPN	112	Lehman Brothers (P,E,I,V,O)	408	RadioShack Corporation (P,E,I)	605	University of Houston	1339
Bank of America (P)	927	Exelon Corporation (P)	1331	Level 3 Communications (P,E,I)	1308	Rainbird Corporation (P,I,O)	428	University of Houston-Victoria, School of	
Barclays Capital (P,E,I,V,O)	737	Expedia, Inc. (P,E,I,V,O)	1325	Limited Brands (P,I)	224	Raytheon Company (P,E)	1335	Business Administration	128
Baylor University		ExxonMobil Corporation (P,E,I)	807	Lockhead Martin-Aeronautics		RBC Financial Group (P,E,I,O)	1111	University of Iowa, Henry B. Tippie	
Hankamer School of Business	638	Fannie Mae (P,V)	427	Fl. Worth (P,E,I)	611	Rice University - Jesse H. Jones		School of Management	114
Bear Stearns & Co. Inc. (P,E,I,V)	1131	Farm Service Agency (P,E,I)	1309	Lucent Technologies (P,E,V,O)	1323	Graduate School of Management	1136	University of Massachusetts, Amherst	1239
BellSouth Corporation (P,E,I)	511	Federal Deposit Insurance Corporation	109	Manpower (P,I,O)	233	Robert Toigo Foundation, The	338	University of Miami	116
Bentley College	838	Federal Home Loan Bank System (P,I,V)	513	MassMutual Financial (P,E,I)	124	Roche (P,I)	310	University of Michigan Business School	639
Best Buy Co., Inc. (P,E,I,V)	533	Federal Reserve		Mastercard International	308	Rohm & Haas (P,I,V,O)	1209	University of Minnesota -	
Blockbuster Inc. (P)	601	Bank of New York (P,E,I)	1126	Masterfoods USA, A division of		Rollins College - Crummer		Carlson School of Management	52
Boehringer Ingelheim		Federal Reserve		Mars, Incorporated (P,I)	507	Graduate School of Business	440	University of North Carolina,	
Pharmaceuticals (P,E,I,V,O)	406	Bank of San Francisco (P,E,I)	830	Mattel, Inc. (P,I,V,O)	1011	Russell Corporation (P,I,O)	212	Kenan-Flagler Business School	124
Bristol-Myers Squibb Company (P,E,I)	211	Federal Reserve Board (P,E,I)	932	MBNA America (P,E,I,V)	122	Russell Investment Group (P,I,V,O)	1035	University of Pittsburgh-Joseph M. Katz	
Burlington Northern Santa Fe		FedEx Services (P,E,I,V)	1135	McGraw-Hill Companies, The (P,I,V,O)	1128	Rutgers University, Business School	540	Graduate School of Business	123
Railway (BNSF) (P,E,I)	515	Fifth Third Bank (P,E,I)	231	Medtronic (P,I,V,O)	423	Ryder System, Inc. (P,E)	910	University of South Carolina,	
Cadbury Schweppes (P)	615	FIU Chapman		Mercedes-Benz USA (P,I)	1023	S.C. Johnson and Son, Inc. (E,I,V)	115	Moore School of Business	134
Campbell Soup Company (P,E,I)	1115	Graduate School of Business	1313	Merck & Company (P,I)	1026	Safeway, Inc. (P,E)	834	University of Southern California,	
Capital One (P,E,I,V)	701	Ford Motor Company (P,E,I,O)	801	Merrill Lynch (P,E,I,V,O)	837	Santa Clara Valley Water District (P,E,I)	1129	Marshall School of Business	73
Cargill, Incorporated (P)	532	Fox Entertainment Company (P,E,I)	536	Mervyn's (P,E)	933	Sara Lee Corporation (P,E,I,V)	304	University of St. Thomas	
Carnegie Mellon MBA Program	939	Freddie Mac (P,I,V)	332	MGM Mirage (P,E,I)	107	SBC Communications (E,I)	1231	College of Business	53
Case Western Reserve University	334	Freeman (P)	1311	Michigan State University	1138	Sears Roebuck and Co. (P,I)	315	University of Texas at Austin	23
Central Intelligence Agency (P,E,I,O)	735	Genentech Inc. (P,E,I,V)	833	Microsoft (P,E,I,V,O)	201	Siemens USA (P,E)	908	University of Texas at Dallas	133
Charles Schwab	126	General Electric (P,E,I)	404	Minneapolis NSHMB Chapter	527	SMU/Cox School of Business	706	University of Texas at San Antonio	124
Chevron Texaco Corporation (P,I,O)	829	General Mills (P,E,I)	523	MIT Sloan School of Business, The	133	Society of Hispanic		University of Virginia-The Darden School	133
Chicago Graduate School of Business	1038	General Motors (E,I)	223	Monster	431	Professional Engineers, Inc., The	1334	University of Washington	
Chick-fil-A (P,I)	210	Georgetown MBA	1238	Moody's Investors Service (P,E,I,V,O)	229	Sony Electronics Inc.	930	Business School	34
Cintas Corporation (P,I,V,O)	928	Georgia Tech College of Management	1039	Morgan Stanley (E,I,V,O)	1312	Sovereign Bank (P,E)	1031	University of Wisconsin-Madison	103
Cisco (P,E,I)	100	Georgia-Pacific Corporation (P)	206	Motorola, Inc. (P,E,I,V)	1328	Sprint (P,E,I)	329	Vanderbilt University	24
Citigroup (P,E,I,V,O)	401	Gerdau Ameristeel (P,E,I,O)	936	NASD (P,E,I,V)	1235	Stanford Graduate School of Business	1041	Vanguard Group, The (P,E,I)	103
Citrix Systems, Inc. (P,E,I)	209	Gillette Company, The (P,I)	1223	Nationwide (P,E,I,V)	1211	Staples (P)	811	Verizon (P,E,I)	120
Clorox Company, The (E,I,V,O)	309	Goizueta Business School	127	NCCI Holdings (P,E)	111	Starbucks Coffee Company (P,I,V)	804	Wachovia Corporation (P,E,I,O)	120
Coca Cola Company, The (P,I)	101	Goldman, Sachs & Co. (P,E,I,V,O)	305	Newell Rubbermaid (P,E,I,V,O)	1033	Starwood Hotels (P,E,I,O)	1234	Wake Forest University	23
Colgate-Palmolive Company (P,I,V,O)	230	Goodyear Tire &		New York Life		State Farm		Walgreens (P,E,I,O)	9
Columbia Business School	539	Rubber Company, The (P,V,O)	635	Insurance Company (P,E,I)	330	State Farm		Wal-Mart Stores (P,E,I,O)	4
Comerica Bank (P)	708	Guidant Corporation (P,I,O)	705	New York Times, The (P)	405	Insurance Companies (P,E,I)	326	Washington University -	
Compass Group, North American Division	130	Haas School of Business, UC Berkeley	1237	Nexel Communications (P,E,I)	232	Staubach Company, The (P)	607	John M. Olin School of Business	2
ConAgra Foods (P,E)	923	Hallmark Cards Inc. (P,E,I)	1229	Nike, Inc. (P,I,V,O)	1301	Suntrust Bank (P,E,I,V)	632	Watson Wyatt	
Consortium for Graduate		Harley-Davidson Motor Company (P,E,I)	709	Nissan North America, Inc. (P)	113	SUPERVALU INC. (P,I)	534	Worldwide (P,E,I,V,O)	3
Study Management	938	Harvard Business School	439	Nokia, Inc. (P,E,I,V,O)	610	Takeda Pharmaceuticals (P,E,I,V)	328	Wells Fargo (P,E,I)	8
Coors Brewing Company (P,O)	1123	Hawaii Pacific University		North Texas BOLD Initiative, The	1133	Target Corporation (P,E,I)	529	Wendy's International, Inc. (P,V,O)	11
Corning Incorporated	131	Center of Graduate Studies	1341	Northwest Airlines (P)	1110	TCU - Neeley School of Business	609	Weyerhaeuser Company (P,I)	6
Countrywide Financial (P)	608	HCA Healthcare	805	Northwestern-Kellogg		Texas A & M University	941	Whirlpool Corporation (P,E,I,V,O)	10
Credit Suisse First Boston (P,E,I,V)	731	H-E-B Grocery Co. (P,E,I,O)	311	School of Management	740	Texas Instruments (P)	606	Williamette University	2
CSX Corporation (P,E,I)	1213	Hewitt Associates (P,E,V)	723	Novartis Pharmaceuticals		Texas Tech University	441	William E. Simon	
Cummins (P,E,I,V,O)	1032	Hitachi Data Systems (P,E)	831	Corporation (P,E,I,O)	504	The College of William and Mary	341	Graduate School of Business	13
DaimlerChrysler Corporation (P,I)	411	Home Depot, The (P,E,I)	1305	NSHMB Career Center	1317	The Walt Disney Company (P,I,O)	108	Wyeth (P,E,I)	9
DaimlerChrysler Services (P,I)	411	Honeywell International (P,E,I)	728			The Wharton School		Yale School of Management	13
Darden Restaurants (P,I)	227	HSBC (P,I,O)	1228			University of Pennsylvania	1140	Yum! Brands Inc. (P,I,O)	6

YOUR MAP TO CAREER SUCCESS

Welcome to the NSHMBA Career Expo.

This map was designed to help you make your career search as successful as ever. It will guide you to the companies you want to connect with. Use the map and find the companies that are looking for you.



Tip for a successful career fair:
Map out your destinations. Use the keys to decide which companies you want to visit.
(Example: If you need an H1-B Visa, visit the companies that have a **V** next to their name.)

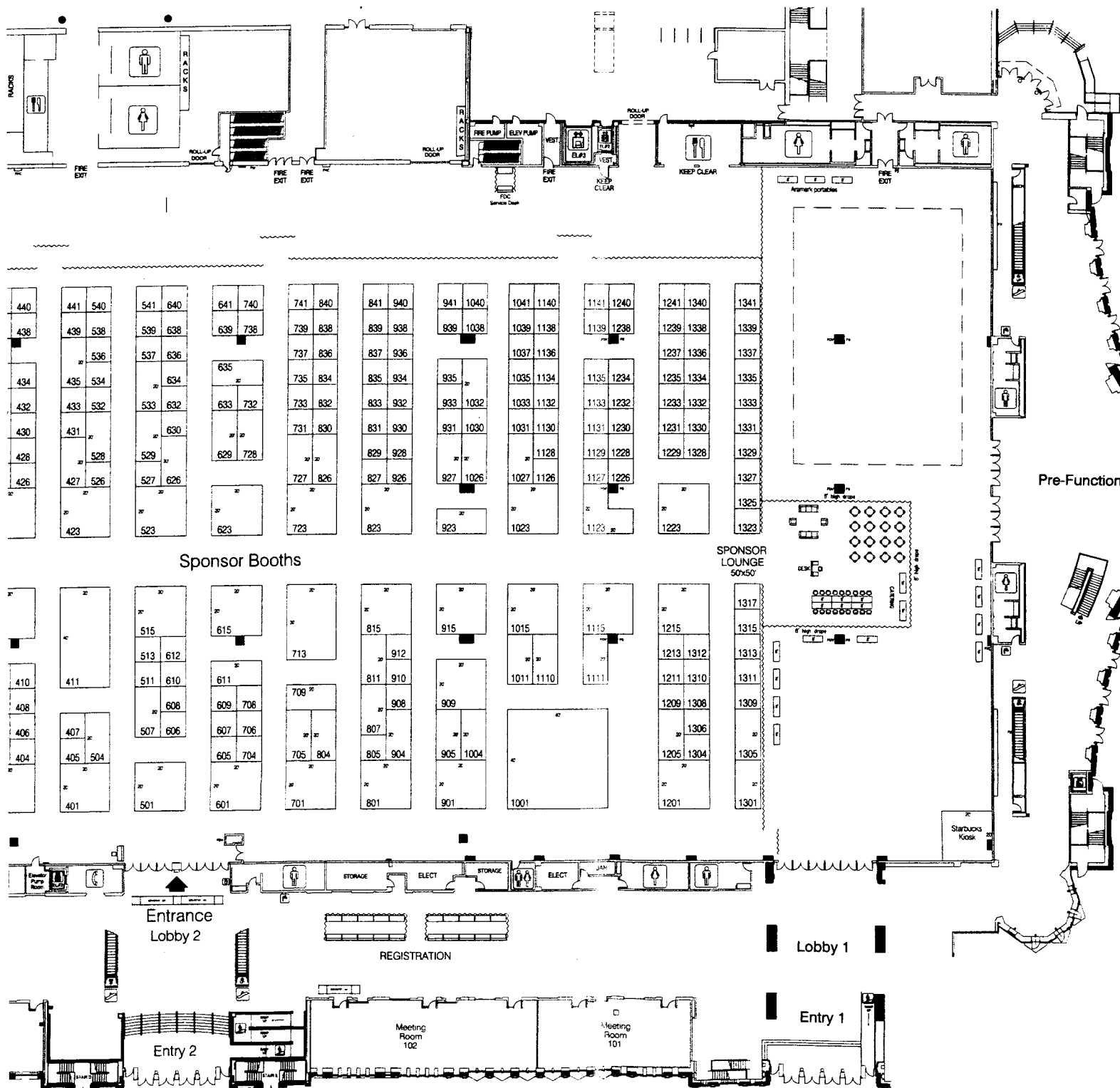


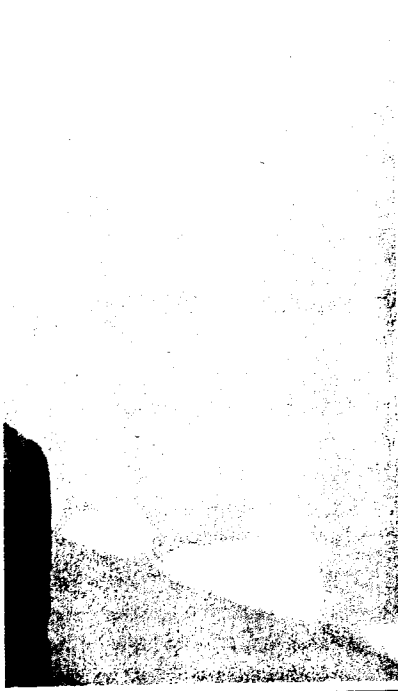
For companies without a code, please visit their booth for additional information.

★ THE KEY TO SUCCESS

P, E, I, V, O and what it means.

- P** Experienced Professional MBAs
- E** Entry-level positions
- I** Internships
- V** H1-B Visa Sponsorship
- O** International Opportunities

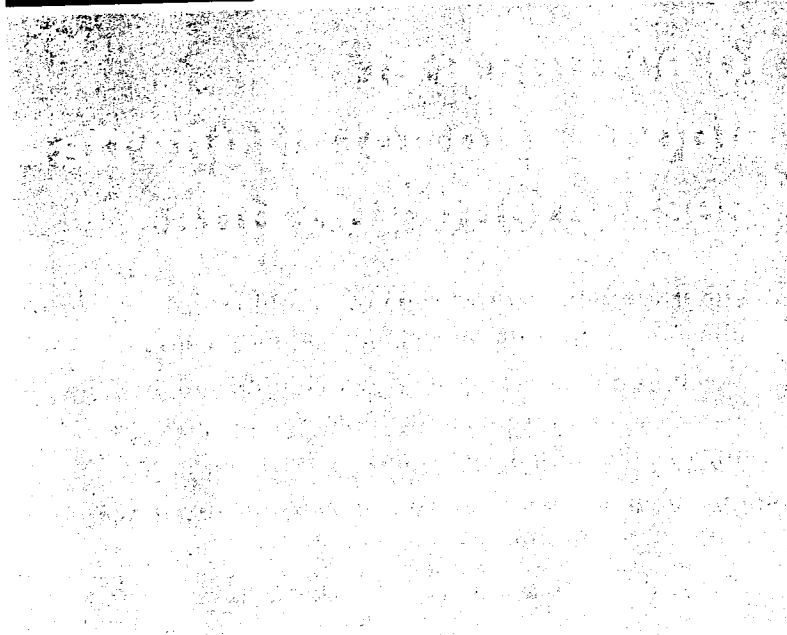




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